

GOOGLE READER

What is Google Reader? Here are two videos you might find helpful.

http://www.youtube.com/watch?v=VSPZ2Uu_X3Y

<http://www.youtube.com/watch?v=65iL0Q97RCg> (more indepth)

Google Reader can be likened to a “Favorites” folder for Blogs. What’s nice about this favorites folder is that when you open it, it will show which blogs have new postings. This saves you from having to open every link.

When you first start following blogs, it can be very exciting and overwhelming to see SO much wonderful information available. It took me awhile to realize there was no way I could possibly keep up so I have learned to scroll through links quickly. If I’ve been out of town there can be blogs with 100s of posts so at the top of the page of some blogs, I will click “Mark all as Read”.

To put Reader to best use, it’s a good idea to create folders to separate your blogs into categories. For instance.....Photographers, Digital Darkroom, Digital News, etc.. This keeps everything organized and saves you from having to hunt for your favorites. Get in the habit of putting a new subscription into a folder immediately after you add a subscription. You can do this from the toolbar at the moment the subscription is added. You can also create new folders here.

So...where do you find blogs to subscribe to?

Ideally, the best way to find blogs you might enjoy is to search for photographers you respect. Add them to Google Reader and then check out their “blogroll”. That’s a list that will show who they subscribe to. Invariably, these blogs turn out to be worth subscribing to. This is how I’ve built my list. (*Note: Not all photographers list who they follow but many do*).

I could list all the blogs I subscribe to but not everyone is interested in the same things so what I’ve done is give a couple of links to websites that have gathered top rated blogs addresses.

<http://blog.chasejarvis.com/blog/2009/06/top-20-photography-blogs-according-to.html>

<http://technorati.com/pop/blogs/>

You can also search for blogs directly in Reader by entering a keyword in the “add a subscription” box. Be warned: This may return more suggestions than you’ll ever have time to go through!

To get started, you first create a Google Account. Click on the following link to begin.

www.google.com/reader

Following blogs can be very rewarding so I hope you give it a try!

I hope you’ll subscribe to me ☺

<http://ezpixels.com/blog/>